



UNIVERSITY OF SAN FRANCISCO

in partnership with the Clinical Nurse Leader Association and VA

4th Annual

CNL CONFERENCE:

AN IMPLEMENTATION TOOLKIT FOR THE CNL ROLE

Friday, June 10 - Saturday, June 11, 2011 Fromm Hall, University of San Francisco Campus





FROM JUNE 10TH - 11TH, THE UNIVERSITY OF SAN FRANCISCO SCHOOL OF NURSING WILL HOST THE 4TH ANNUAL CNL CONFERENCE: AN IMPLEMENTATION TOOLKIT FOR THE CNL ROLE. THIS YEAR, USF WILL BE JOINED BY THE CLINICAL NURSE LEADER ASSOCIATION (CNLA) IN PRESENTING A DYNAMIC CONFERENCE HIGHLIGHTING THE IMPACT OF THE ROLE AS WELL AS DEVELOPING A TOOLKIT FOR CNLS TO USE.

Our goal is to provide a working toolkit for implementing the CNL role. The conference offers a platform for CNLs, managers, educators, and practice partners to share their successes, challenges, and outcomes of the CNL model. Articulate and knowledgeable individuals associated with the CNL role on a national level will be featured including: James Harris, Dan O'Neal, Linda Rusch, and Mary Stachowiak.

For more information or to submit an abstract: www.usfca.edu/nursing/cnl2011

To Register Online:

https://quikpayasp.com/usfca/commerce_manager/payer.do?orderType=CNL

AGENDA

DAY I: JUNE 10, 2011

8:00 AM Registration & Continental Breakfast

9:00 AM Welcome & Opening Remarks

9:30 AM From Idea to Reality: The Clinical Nurse Leader Project: James Harris, DSN, APRN-BC, MBA, CNL, FAAN, Deputy Chief Nursing Officer at the Department of Veterans Affairs in Washington, DC

10:30 AM Break

10:45 AM Marketing Yourself as a CNL:
Mary Stachowiak, MSN, RN, CNL,
President of the Clinical Nurse
Leader Association

11:50 AM Lunch

1:00 PM Panel: CNL Stories – Day in the Life
of a CNL: Christine Camp, Palo
Alto VA; Elaine Ritchey, Providence
Medford Medical Center; Sharon
Ogelsby, Arkansas VA

2:15 PM The CNL:Where the Rubber Hits the Sky: Dan O'Neal, MA, GCSN-BC, CNL, Evidence-Based Practice Specialist

3:15 PM Closing Comments

3:30 PM Poster Session

4:00 PM Reception

To Register Online:

https://quikpayasp.com/usfca/commerce_manager/payer.do?orderType=CNL

DAY II: JUNE 11, 2011

8:00 AM Registration & Continental Breakfast

8:45 AM Concurrent Workshops

A. Nina Swan, Maine Medical Center:
Creating and Sustaining a CNL Program
B. Elaine Ritchey, Providence Medford Medical Center:
Sharing Processes and Outcomes
C. Jay Kloo, San Francisco General Hospital:
Practicing in the CNL Role without the Title

9:45 AM Break

10:00 AM Concurrent Workshops

A. Nina Swan, Maine Medical Center: Creating and Sustaining a CNL Program B. Elaine Ritchey, Providence Medford Medical Center: Sharing Processes and Outcomes C. Jay Kloo, San Francisco General Hospital: Practicing in the CNL Role without the Title

11:00 AM Making the Business Case for the CNL:
Linda Rusch, MS, RN, AACNs CNL
Resource Coach

11:50 AM Closing Remarks & Evaluation

12:00 PM Adjournment

CONFERENCE INFORMATION

DIRECTIONS TO USF

For driving directions to USF please visit http://www.usfca.edu/online/gen_info/directions.html Parking will be available in the Koret Parking Lot on the corner of Turk and Parker Streets. No permit is necessary.

REFUND AND CANCELLATION POLICY

Cancellations received with less than one week's notice will be refunded minus a \$50 administrative fee. There will be no refunds for no-shows. The conference sponsors reserve the right to cancel this conference and any group activity that does not meet minimal group requirements. Non-refundable airline tickets are the responsibility of the registrant.

For more information contact USF School of Nursing. If you require any special access in order to take part in this meeting, please contact Christina Tai at 415-422-3691 or by e-mail at tai@ usfca.edu.

COST OF ATTENDANCE

https://quikpayasp.com/usfca/commerce_manager.do?orderType=CNL

\$200 early reg before May 15

\$170 discounted early reg for VA employees and CNLA members

\$150 for full-time students

\$225 late registration

\$195 discounted late registration for VA employees, CNLA members, CNL students

\$750 Sponsor

HOTEL

A conference rate of \$139 has been arranged at The Prescott Hotel, a member of the Kimpton Hotels: www.prescotthotel.com. To make a reservation, please tell the hotel that you are part of University of San Francisco School of Nursing to get the special rate. Please make reservations by contacting 415-351-7618.

Contact Hours: 9 contact hours (CEUs) will be given for the full day and a half attendance (California BRN Provider: CEP 361)

SPONSORS

Elsevier, Sigma Theta Tau UCSF School of Nursing

CONFERENCE SPEAKERS



James Harris, DSN, APRN-BC, MBA, CNL, FAAN is the Deputy Chief Nursing Officer at the Department of Veterans Affairs in Washington, DC and served as the School of Nursing's inaugural University Day guest and speaker on September 24, 2009. Dr. Harris presented Practice and Academic Partnership: The Clinical Nurse Leader to an audience of students, faculty and community professionals. During the presentation, Dr. Harris shared about his work with the American Association of Colleges of Nursing Clinical Nurse Leader (CNL) project and innovative practice outcomes by CNLs employed at Veterans Affairs Medical Centers across the country.

Dr. Harris received a B.S.N. in nursing from the University of South Alabama, M.B.A. from the University of New Orleans, and M.S.N. and D.S.N. from the University of Alabama at Birmingham. He is a certified Adult Psychiatric Mental Health nurse and is certified as a Clinical Nurse Leader. He has held clinical, administrative, research, education, and consultation positions during his extensive nursing career.



Linda Rusch, MS, RN, is AACN's new CNL Resource Coach who is available to help advance the CNL role at the local and national level. Linda can assist you in planning, in the communication-and-roll-out phase, and in the actual implementation of the CNL within the practice environment. She can also assist with financial justification, outcome measurement, and advise you on how to support the CNL over time. Linda has over 30 years experience in nursing administration and has served as the chief nursing officer (CNO) and vice president of patient care services at Hunterdon Medical Center in Flemington, NJ. Because of her efforts, Hunterdon Medical Center was at the forefront of the CNL movement and employed the first group of graduates from the College of New Jersey's CNL program. Linda has given countless presentations across the country on various nursing topics, including "Making the Business Case for the Clinical Nurse Leader" at the recent CNL Conference in Tucson, AZ.



Mary Stachowiak MSN, RN, CNL started nursing practice in New Jersey in 1980 after graduating with an ASN from Bergen Community College. The last 30 years included clinical practice in California and Florida with in multiple areas and practice settings. Ms Stachowiak returned to college in 1995 to complete her BSN and return to NJ. Again had the opportunity to practice nursing in a variety of practice settings from home hospice to critical care in California, Florida and returning to NJ in 1995. During the BSN course work, Mary spent one semester at the NJ Board of Nursing and was given the responsibility to standardize all of the correspondence for the certified Home Health Aid Department and wrote the Policy and Procedure Manual for same. Post BSN practice included gastroenterology and 5 years in case management. Returning to college to complete a MSN in CNL at UMDNJ – SON in 2006. Ms Stachowiak worked as a CNL in two hospitals before accepting a position to teach at UMDNJ – SON in the accelerated BSN program and the MSN CNL track. After obtaining CNL certification advocated for the role through participation in the CNL professional association proposal committee, in the Clinical Nurse Leader Association steering committee and is currently the founding president of the Clinical Nurse Leader Association.



Daniel O'Neal has been teaching in the CNL program at the University of South Florida in Tampa since the program began in 2005. Since 2004 he worked full time at the James A. Haley Veterans Hospital in Tampa, the VA's first magnet hospital, as an evidence based practice specialist. He retired from the VA in April, 2009 but continues as a co-investigator on a funded performance improvement project for heart failure patients. Mr. O'Neal's history includes full time faculty positions at the University of Maryland, U of Pennsylvania and U of South Carolina. He served 9 years as senior staff specialist, American Nurses Association, Washington, DC and 6 years as Chief, Office of Science Policy and Public Liaison, National Institute of Nursing Research, Rockville, MD. He is a retired colonel in the Army Reserves, with his last duty assignment aligned with the Asst Chief of Army Nurse Corps. His publications are in the Nursing Clinics of North America, Journal of Gerontological Nursing, The American Nurse, American Journal of Nursing, and the Journal of the American periOperative Nurses Association. He is a frequent presenter of continuing education both locally and nationally.

CALL FOR POSTER PRESENTATION ABSTRACTS

UNIVERSITY OF SAN FRANCISCO
4th Annual CNL Conference
June 10-11, 2011, Fromm Hall
An Implementation Toolkit for the CNL Role

WE WANT TO HEAR YOUR CNL IMPLEMENTATION STORIES!

The University of San Francisco invites you to submit an abstract for a poster presentation that showcases a success story or lessons learned for implementing aspects of Clinical Nurse Leader practice in health care systems.

Abstracts must be emailed, faxed or mailed, postmarked no later than April 22, 2011. Electronic submissions preferred. Submit to: cnlconference@usfca.edu

DIRECTIONS FOR ABSTRACT SUBMISSION

The proposal abstract should include background information, a description of methods/ outcomes and recommendations for others who may be considering a similar approach for implementing aspects of the CNL role. Abstracts should describe original, unpublished work and can include work in progress. Selected proposals will be presented at the conference for an audience of national speakers, chief nurse executives, nurses, faculty and students.

ABSTRACT FORMAT:

- a) The abstract must be typed in Word in 12 point Times New Roman font. All text for the abstract must fit on one page with one-inch boarders all around. The body of the abstract should be single-spaced.
- b) The following text should appear centered and single-spaced as the first lines on the abstract:
- Line 1: Title of your presentation (in all capital letters)
- Line 2: The author and co-author names and credentials
- Line 3: Institution/organization
- Line 4: City and state
- c) Leave one space between the city and state line and the body of the abstract.
- d) Each abstract must be accompanied by the contact information form (see below).

Due Date: Abstracts must be emailed, faxed or mailed, postmarked no later than April 15, 2011. Electronic submissions preferred: cnlconference@usfca.edu. You will receive an email message confirming receipt of the abstract submission.

Acceptance Notification: Authors will be notified about the status of their submission(s) via email no later than May 6, 2011. This will be sufficient time to meet the hotel cutoff and the conference registration deadlines. All presenters must be registered for the conference in order to present. Presenters are responsible for their own expenses, including the conference registration fee.

For more information, please contact: Megan McDrew - email: msmcdrew@usfca.edu

UNIVERSITY OF SAN FRANCISCO 4TH ANNUAL CLINICAL NURSE LEADER CONFERENCE JUNE 10-11, 2011

An Implementation Toolkit for the CNL Role

Contact Information Form

Presentation Title:			
Primary presenter's name and credentials: _			
Co-presenter(s)' name(s) and credentials:			
Primary Presenter's Position:			
Employer:			
Employer address:			
City:			
Work Phone:			
Email address:			
If selected, I agree to register for the conference able reproduced for the conference proceedings, bot	-	give permission j	for my abstract to
Signature:	Date:		

SUBMIT WITH ABSTRACT TO: cnlconference@usfca.edu