

**MONIKA HUDSON, EdD, DBA**  
Associate Professor of Entrepreneurship and Innovation

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**Education**

**Doctor of Education**, University of San Francisco, San Francisco, CA.

**Doctor of Business Administration**, Case Western Reserve University, Cleveland, OH

**Master of Business Administration**, University of San Francisco, San Francisco, CA

**Bachelor of Science – Communications Studies; Political Science**, Northwestern University, Evanston, IL

**Academic Awards and Grants Received**

- USF Jesuit Foundation Grant (COIL project), 2024
- Dr. Patricia Hill Faculty Award, 2024
- USF Mission Unity Award, 2024
- USF Jesuit Foundation Grant (NGBI project), 2023
- Inspirational Paradigm for Jesuit Business Education Grant, 2023
- Family Firm Institute Fellow, 2022
- CRASE Mini-Grant, USF, 2022
- ALTouq Group Scholarship, Family Firm Institute, 2021
- National Forum for Black Public Administrators, Educator of the Year, 2020
- Open Education Resources Grant, University of San Francisco, 2020
- Gellert Foundation Grant, 2018
- Fulbright US Core Scholar, Cali, Colombia 2017/18
- Undergraduate Faculty Student Engagement Award, University of San Francisco, 2017
- Lincoln Institute Grant-Fiscal Sustainability Index, 2016
- Direct Selling Education Foundation Fellow 2016
- Sheryl Barker Student Support and Advocacy Award, School of Management, University of San Francisco, 2016
- Critical Engaged Community Scholar, University of San Francisco, 2015
- China Business Studies Initiative Grant, University of San Francisco, 2015, 2016, 2018
- National Science Foundation/Sisters of the Academy Grant, 2015
- Team Innovation Grant, University of San Francisco, 2013

### Academic Awards and Grants Received (continued)

- Blackboard Exemplary Course Award, Center for Informational Technology, University of San Francisco, 2012
- University-Wide Ignatian Service Award, University of San Francisco, 2011
- Service Award, School of Management, University of San Francisco, 2011
- City/County of San Francisco, Mayor's Office of Workforce and Economic Development Grant, Fillmore Street Corridor Project, 2010
- University-Wide Faculty Service-Learning Award, University of San Francisco, 2010

### Academic Appointments

- **Associate Professor, University of San Francisco**, San Francisco, CA 2017 - present
- **Assistant Professor, University of San Francisco**, San Francisco, CA 2007 – 2017
- **Instructor, University of California Berkeley-Extension**, Berkley, CA 2007 – 2012
- **Instructor, Renaissance Entrepreneurship Center**, San Francisco, CA 1994 - 2007
- **Instructor, Start-Up**, East Palo Alto, CA 1997 - 1999
- **Instructor, National Foundation for Teaching Entrepreneurship**, San Mateo, CA 1995 – 1997

### TEACHING

#### Teaching assignments - University of San Francisco

##### Business Administration/Entrepreneurship

- **BUS100 Freshman Launch-Business in a Global World Laboratory** (Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Spring 2023)
- **BUS373 E&I Practicum** (Fall 2022, Fall 2023, Fall 2024)
- **BUS378/474/379/477 Family Business, Family Business Practicum, AGI-Family Businesses in Cali, Colombia; MSEI Special Topics: Family Business** (Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Spring 2018, Summer 2018, Fall 2018, Spring 2019, Summer 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024)
- **BUS403/406/496 Entrepreneurial Strategy/Honors Capstone** (Spring 2010, Summer 2010, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Summer 2014, Fall 2014, Spring 2015, Summer 2015, Fall 2015, Spring 2016, Summer 2016, Fall 2016, Spring 2017, Summer 2017 (2 classes), Summer 2018, Fall 2018, Spring 2019, Summer 2019, Fall 2019, Spring 2020, Summer 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Summer 2022, Fall 2022, Spring 2023, Summer 2023, Fall 2023, Summer 2024, Fall 2024)

Organizational Behavior/Human Resources

- **BUS/BSM304 Management and Organizational Dynamics** (Fall 2007, Spring 2008, Summer 2008, Fall 2008, Spring 2009, Summer 2009, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Fall 2013, Spring 2014, Fall 2014, Fall 2015)
- **BPA364 Human Resource Management** (Fall 2009, Summer 2010, Fall 2010, Summer 2011)
- **MPA652 Strategic Human Resource Management** (Summer 2010, Summer 2011)
- **PMGT611 Group Dynamics and Communication** (Fall, 2008, Fall 2009)

Public Administration – Program Evaluation

- **BPA352 Emerging Developments in Public Administration**, BPA Program (Fall 2006, Summer 2007, Fall 2007, Summer 2008)
- **BSM453 Program Evaluation** (Fall 2014, Fall 2015)
- **MPA632 Public Policy** (Spring 2007, Spring 2008, Spring 2009)
- **MPA633 Public Sector Budgeting** (Spring 2011, Spring 2012, Fall 2012, Spring 2013, Spring 2014, Summer 2014, Summer 2016)
- **MPA650 Integrative Seminar - Capstone** (Fall 2009, Fall 2013)
- **MPA680 Program and Policy Evaluation** (Spring 2015, Spring 2017)

**Teaching assignments - University of California, Berkeley – Extension**

- **Finances for Entrepreneurs, Entrepreneurship Certificate** (Summer 2010, Fall 2010, Fall 2011, Fall 2012)
- **Contract Management, International Business Management Certificate Program** (Fall 2008)
- **Starting a New Business Venture, Entrepreneurship Certificate** (Fall 2006, Spring 2007)

**Teaching Ongoing Education**

- **Assessment Institute in Indiana**, Indiana University, October 2024
- **Advanced Certificate Program in Family Business Advising**, Family Firm Institute, December 2021
- **Basic Certificate Program in Family Business Advising**, Family Firm Institute, June 2021
- **CASE Level 2 Certification**, The CASE Association, August 2017
- **Arkansas Evaluation Summer Institute**, University of Arkansas-Pine Bluff, Pine Bluff, AR, July 2008
- **Analytics for Nonprofits**, Salesforce.com, San Francisco, CA, October 2013
- **Symposia for Entrepreneurship Educators**, Babson University, Wellesley, MA, January 2013
- **USF, Center for Teaching Excellence**, Peer Evaluation, Spring 2016
- **USF, Center for Teaching Excellence**, Teaching Retreat, Academic Year 2015/16
- **USF, Center for Teaching Excellence**, Information Literacy: First Year Seminars, Academic Year 2014/15
- **USF, Center for Teaching Excellence**, Flipping the Classroom, Academic Year 2013/14
- **USF, Center for Teaching Excellence**, Classroom visits, Fall 2013, 2015
- **USF, Center for Teaching Excellence**, various courses. 2011 to present

## RESEARCH

### Peer-Reviewed Publications - Articles

- Sultan, S., Hudson, M.L., Sultan, W. & Izhiman, N. (2024). The growth potential of Palestinian family businesses: immigrant versus home-country entrepreneurship. *Review of International Business and Strategy*. <https://doi.org/10.1108/RIBS-09-2023-0111>.
- Sultan, S. & Hudson, M.L. (2024). Entrepreneurial Orientation and Palestinian family-owned businesses: does governance or geographic location make a difference? *Journal of Small Business and Enterprise Development*. <https://doi.org/10.1108/JSBED-01-2023-0045>.
- Hudson, M. & Hunter, K. O. (2019). Hear It Their Way: Micro-invalidations and the Burden of "Articulateness". *Management Teaching Review*. <https://doi.org/10.1177/2379298119877552>.
- Hudson, M. (2018). Basket Pitch 90: An integrative marketing and finance simulation. *Journal of Management Education*. 42(5). <https://doi.org/10.1177/1052562918774598>.
- Hudson, M. L., Hunter, K. O., & Rogers, P. C. (2017). Hair and outrospection in the nonprofit and public sectors. *Qualitative Research Journal*, 17(2), 124-139.
- Hudson, M.L. & Yang, H.H. (2016). Predicting external management risks for China-based family businesses: An exploratory analysis using the SVM technique. *American Journal of Management*, 48-65.
- Reynolds, J.E., Gonzales-Backen, M.A., Allen, K.A., Hurley, E.A., Donovan, R.A., Schwartz, S.J., Hudson, M., Agocha, B. & Williams, M. (2016). Ethnic-racial identity of Black emerging adults: The role of parenting and ethnic-racial socialization. *Journal of Family Issues*, 1-25.
- Brittian, A. S., Kim, S. Y., Armenta, B. E., Lee, R. M., Umaña-Taylor, A. J., Schwartz, S. J., Villalta, I. K., Zamboanga, B. L., Weisskirch, R. S., Juang, L. P., Castillo, L. G., & Hudson, M. L. (2015). Do dimensions of ethnic identity mediate the association between perceived ethnic group discrimination and depressive symptoms? *Cultural Diversity and Ethnic Minority Psychology*, 21, 41-53.
- Hudson, M. & Hunter, K. O. (2014). Positive effects of peer-led reflection on undergraduates' concept integration and synthesis during service learning. *Journal of International Teaching and Learning in Higher Education*, 26(1), 12-25.
- Bersamin, M., Zamboanga, B. L., Schwartz, S. J., Donnellan, M. B., Hudson, M., Weisskirch, R. S., Kim, S. Y., Agocha, V. B., Whitbourne, S. K., & Caraway, S. J. (2013). Risky business: Is there an association between casual sex and mental health among emerging adults? *Journal of Sex Research*. 0(0), 1-9.
- Schwartz, S. J., Waterman, A. S., Umaña-Taylor, A. J., Lee, R. M., Kim, S. Y., Vazsonyi, A. T., Huynh, Q.-L., Whitbourne, S. K., Park, I. J. K., Hudson, M., Zamboanga, B. L., Bersamin, M. M. and Williams, M. K. (2012), Acculturation and well-being among college students from immigrant families. *Journal of Clinical Psychology*. 69(4), 298-318.
- Schwartz, S. J., Forthun, L. F., Ravert, R. D., Zamboanga, B. L., Rodriguez, L., Umaña-Taylor, A. J., Filton, B. J., Kim, S. Y., Rodriguez, L., Weisskirch, R. S., Vernon, M., Shneyderman, Y., Williams, M. K., Agocha, V. B., & Hudson, M. (2010). Identity consolidation and health risk behaviors in college students. *American Journal of Health Behavior*. 34(3), 214-224.
- Zamboanga, B. L., Schwartz, S. J., Van Tyne, K., Ham, L. S., Olthuis, J. V., Huang, S., Kim, S. Y., Hudson, M., Forthun, L. F., Bersamin, M., & Weisskirch, R. (2010). Drinking game behaviors among college students: how often and how much? *American Journal of Drug and Alcohol Abuse*. 36(3), 175-179.

### Peer-Reviewed Publications – Book Chapters and Case Studies

- Hudson, M. L., Santos, J. & Casamina, C. (2024). Walk before you run: A cautionary experimental vignette methodology tale for family business researchers. In Neergaard, H. & Birdthistle, N., (eds.), *Women in Entrepreneurship and Family Businesses: Methodological Insights to Advance Research*, UK: Edward Elgar Publishing Ltd.
- Hudson, M.L. & Hunter, K.O. (2024). Bias or Poor Training? The Wine Train Incident (Case and Instructor Manual). In Levesque, L.L., (ed.), *People management skills in practice: A case study collection* (forthcoming November 2024); edited volume in series *International Cases in Business and Management*, G. Vega, & R. Edwards (Series Editors), UK: Routledge, Taylor and Francis Group.
- Rogers, P.C. & Hudson, M. (2022). Different approaches to applied nonprofit management. In W.A. Brown and M. Hale (Eds) *Preparing Leaders of Nonprofit Organizations: Contemporary Perspectives* New York, NY: Routledge. 195-214. ISBN-13. 978-1032277813.
- Hudson, M. L., del Pilar Gomez Vallejo, M. & Whaley, G. (2019). Loiaza family values. *Journal of Case Research and Inquiry*, 5(29), 17-24.
- Hudson, M. L. & Ohara, F. (2019). Sweet success? *Journal of Case Research and Inquiry*, 5(29), 75-81.
- Hudson, M. (2019). Contributed research and case studies to Kavanagh, S. & Reitano, V. *Financial Foundations for Thriving Communities*. Government Finance Officers Association. ISBN 978-0-89125-008-1.
- Hudson, M. & Ohara, F. (2017). Buenas Diaz: Status quo or pivot? *The CASE Journal*, 13(4), 494-512.
- Hudson, M. L. & Hunter, K. O. (2017). Blurred lines: Happy or harassed? *Business Case Research Journal* 37(1), 1-3.
- Hudson, M. (2016). Woman in the eye of the storm. *Journal of Critical Incidents*, 9, 27.
- Hudson, M. & Hunter, K.O. (2016). Between righteous legacy and pyrrhic victory – An administrator’s dilemma. *The CASE Journal* 12(2), 133-143.
- Hunter, K. O., Hudson, M. & Boedecker, K. (2015). Opening eyes or tilting at windmills? The case of Richards-Townshend Attorneys at Law, *Journal of Critical Incidents*, 8, 66.
- Hudson, M. & Hunter, K.O. (2015). Another arrow in the quiver: “Magis”, social justice and the EdD. In A.L. Ellis (Ed), *Ed.D. Programs as Incubators of Social Justice Leadership*, Pittsburgh, PA: The Carnegie Project on the Education Doctorate.
- Hudson, M. (2012). What’s really going on? Evans School of Public Affairs, *University of Washington Electronic Hallway*. Access via <http://hallway.evans.washington.edu/cases/details/ethics-case-whats-really-going>
- Hudson, M. (2010). Dirty laundry: An examination of self-limiting behaviors within African American communities. In C.W. Lewis & J.F.L. Jackson (Eds.), *Black in America: A scholarly response to the CNN documentary*. Madison, WI: Center for African American Research and Policy.
- Hudson, M. (2010). Maintaining personal balance as a leader of a nonprofit organization. In K. A. Agard (Ed), *SAGE Reference Series on Leadership*. Thousand Oaks, CA. SAGE Publications.

### Peer-Reviewed Publications - Dissertations

- Hudson Bowens, M.L. (2019). *Moving from “me” to “we” to “all of us”*: A community-engaged learning case study. Ann Arbor, MI: UMI Press.
- Hudson, M. L. (2008). *Who we are drives what we do: The interplay of identity on workplace behaviors*. Ann Arbor, MI: UMI Press.

### **Peer-Reviewed Publications – Under Review**

- Sultan, S., Hudson, M.L., Izhiman, N. & Jain, T. Izhiman Coffee: Dynamics in a multigenerational Palestinian family business. *Journal of Critical Incidents*.
- Hudson, M. L. & Holmes, A. Royal Family Pain. *Journal of Critical Incidents*.

### **Invited Chapters/Monographs**

- Hudson, M. L. (Spring/Summer 2023). 2023 Summer Workshop DEI Training Recap in the *Business Case Journal*, 30(1), 11.
- Hudson, M. L. (2019). Prologo. In M. del Pilar Gomez Vallejo (Ed). *La mentalidad emprendedora (The Entrepreneurial Mindset)*. Bogota, Co: Ediciones de La U.
- Davis, D. J., Tickles, V. C., Washington, M., Amah, I, & Hudson, M. (2013). Sisters of the Academy: Cultivating leadership and collaboration among Black women. In D. J. Davis & C. Chaney (Eds). *Black women in leadership: Their historical and contemporary contributions*. New York, NY: Peter Lang.

### **Supervised Student Peer-Reviewed Research**

- Singh, Dharam. January, 2015. All for one. One for me! *Baylor-USASBE Student Case Competition*.
- Leung, Aubrey. January 2014. You're not the boss of me! *Baylor-USASBE Student Case Competition*. Received Third Place Award.

### Refereed Academic Conference Presentations/Proceedings

- **FACON24 Fulbright 47<sup>th</sup> Annual Conference:** November 2024. Washington, DC. Topic: Putting on a “catedra”: Intentional inclusive systems design for Fulbright economic development scholars with Juan Sebastian Betencourt.
- **EAM-I Conference:** June 2024. Taipei, Taiwan. CSR Case Writing Bootcamp w/Craig Davis, The Ohio State University. Topic: Creation of publishable teaching cases/teaching notes.
- **Research in Management Learning & Education (RMLE)/Unconference:** June 2024. Gold Coast, Australia. Topics: (1) Collaborative team paper, Anne Greenhalgh lead: Purpose-Driven Business Education: A Call to Action; (2) Collaborative team paper with P. Rogers: What if we let physical ecosystems drive business/management education toward more just and inclusive approaches?
- **California Entrepreneurship Educators Conference (CEEC):** April 2024. San Diego, CA. Topics: (1) Can they move the needle? A case-study longitudinal examination of students' entrepreneurial mindsets; (2) Ignoring evidence: Student self-concept and desirability bias.
- **Research in Management Learning & Education (RMLE)/Unconference:** June 2023. Banff, Canada. Empirical paper presentation: How can we begin to develop recognized and effective community-based research? (with Pier Rogers and Keith Hunter).
- **EAM-I Conference:** June 2022. Lyon, France. Empirical paper presentation: It's hard not to be on your own side: An attribution error analysis (with Keith Hunter).
- **USASBE Conference:** January 2022, Tampa, FL. Magazine Game: A market segmentation exercise for HyFlex environments.
- **MBAAI Conference.** March 2021. Chicago, IL (virtual). Embryo paper presentation: The Noose: A research case study in miscommunication.
- **MOR/Research Frontiers Conference: SMEs and Family Business in China.** November 2019. Zhejiang University School of Management, Hangzhou, China. Empirical roundtable presentation: Winning from the outside in: Evaluating Chinese family firms' capacity to benefit from external management (with Paul Intravedo and Hailan Helen Yang).
- **MBAAI Conference.** March 2019. Chicago, IL. Embryo case presentation: Loiaza family values and serial entrepreneurship (with Maria del Pilar Gomez Vallejo and George Whaley).
- **AIB Conference:** Minneapolis, MN. June 2018. Empirical roundtable presentation: Winning from the inside out: Enhancing Chinese family firms' capacity to utilize external management (with Paul Intravedo and Hailan Helen Yang)(*Presentation withdrawn due to inability to attend conference*).
- **MBAAI Conference.** April 2018. Chicago, IL. Case presentations: Sweet success or headache? (with Frank Ohara); Entrepreneurship: Seeing possibilities where others see problems (with Maria del Pilar Gomez Vallejo and George Whaley); Quit now or move forward? A start-up dilemma (with Lina Lucumi Mosquera); Distinct traits and characteristics of a social entrepreneur (with Fernando Pereira Laverde).
- **EAM-I Conference:** Broadbeach, Australia. June 2017. Case presentation: Laughing while...The wine train incident (with Keith Hunter). Panel presentation: The noose: A research study in institutional miscommunication (with Keith Hunter and Julie Sullivan).
- **East China University of Science and Technology:** Shanghai, China. May 2017. China Business Studies Initiative/ECUST Cross-Border Mergers and Acquisitions Symposium. Presentation: The kids are alright! Cosmopolitanism and the Chinese student/teacher relationship (presented by Monika Hudson with Keith Hunter).

**Refereed Academic Conference Presentations/Proceedings (continued)**

- **China Business Studies Initiative Conference:** Langfang, China. May 2017. Panel presentation: Ideal versus actual: China-based family business owners and managers evaluate adverse selection factors (with Hailan Helan Yang).
- **Eastern Academy of Management.** May 2017. Case presentation: Laughing while black: the Wine Train incident (with Keith Hunter). Panel presentation: The noose: A study in institutional miscommunication. (with Keith Hunter and Julie Sullivan). Experiential presentation: “I’m exhausted” and the burden of “articulateness” (with Keith Hunter).
- **MBAAI Conference:** Chicago, IL. March 2017. Case presentation: Laughing while black: the Wine Train incident. Presented by Keith Hunter (with Monika Hudson).
- **SPPSI Conference:** Minneapolis, MN. June 2016. Interactive discussion session topic: The role of race in conducting and “giving back” research.
- **Association of International Business Conference:** New Orleans, LA. June 2016. Topic: Predicting external management risks for China-based family businesses: An exploratory analysis using the SVM technique.
- **Eastern Academy of Management Conference:** New Haven CT. May 2016. Topic: Blurred lines: Victim or...?
- **MBAAI Conference:** Chicago, IL, April 2016. Topics: Woman in the eye of the storm; Blurred lines: Their business or ours?
- **Cross-Cultural Research Conference:** Playa del Carmen, MX, December 2015. Topic: Support vector machine: A tool for enhancing China-based family business governance integration.
- **Southern Management Association Workshop:** Lima, Peru. July 2015. Topic: Support vector machine: A tool for enhancing governance integration in China-based family businesses.
- **Eastern Academy of Management – International Conference:** Lima, Peru. June 2015. Topic: The case of the woman in the eye of the storm.
- **Chinese Business Studies Initiative Conference:** San Francisco, CA. February 2015. Topic (with Keith Hunter): Promoting creativity: China’s redefinition of the student-teacher relationship.
- **ARNOVA Annual Conference;** Denver, CO. November 2014. Organizer/panel topic (with Keith Hunter and Pier Rogers): Hair Rules: Stories, leadership and inclusion in changing third sector organizations
- **Qualitative Research Methods Conference:** Albuquerque, NM. April 2014. Topic: Nonprofit sector leadership: What does it really look like?
- **Entrepreneurship Exemplars Conference,** Keystone, CO. March 2014. Topic: Above and beyond: Traditional and emerging incubation models.
- **Cross-Cultural Research Conference;** Antigua, Guatemala. December 2013. Topic: “Hair” about us: Stories from the ARNOVA participatory action research project.
- **ARNOVA Annual Conference;** Hartford, CT. November 2013. Paper topic: Leadership in turbulent times: Are we stuck with having leaders “look like” leaders? Colloquia topic: The ARNOVA Cultural Competency Initiative.
- **Academy of Legal Studies in Business;** Boston, MA. August 2013. Topic (with Keith Hunter): Mean or misunderstood? Obstacles to women receiving mentorship from other women in law.

**Refereed Academic Conference Presentations/Proceedings (continued)**

- **Academy of International Business Conference;** Istanbul, Turkey. July 2013. Topic: Developing country multinationals: Black cats, white cats or models of CSR?
- **Eastern Academy of Management-International Conference;** Seville, Spain. June 2013. Topic: A third leap forward: Chinese high school education post-2010.
- **ARNOVA Annual conference;** Indianapolis, IN. November 2012. Topic: I am really NOT my hair: Stories from a participatory action research project.
- **Colleagues in Jesuit Business Education Conference.** Los Angeles, CA. July 2012. Topic (with Keith Hunter): Service learning and business students: Enhancing organizational behavior knowledge.
- **Cross-Cultural Research Conference.** Kona, HI. December 2011. Topic (with Mandy Ortiz): “Propaganda” in emerging markets: A study of youth’s perception of “marketing” in El Salvador.
- **ARNOVA Annual conference;** Toronto, Canada. November 2011. Colloquia topic: I am not my hair-3: The unmentionables; Paper topic: Service learning and business students: Moving from “me” to “we” to “us”.
- **Academy of Management Annual Conference;** San Antonio, TX. August 2011. Topic: Service learning and business students: Moving from “me’ to “we” to “all of us”.
- **Eastern Academy of Management-International Conference;** Bangalore, India. June 2011. Topic: Sector matters: An intersectionality examination of professional and gender identity impacts on workplace behavior.
- **Society of Personality and Social Psychology (SPSP) Conference;** San Antonio, TX, January 2011. Topic: Ethnic notions: Ethnic and gender identity and the workplace.
- **ARNOVA Annual Conference;** Arlington, VA, November 2010; Paper topic: Identity-based nonprofit organizations: Resisting assimilation and balancing intersectional stress; Colloquia topic: I am not my hair-2: Image and leadership.
- **Association on Employment Practices and Principles Annual Conference:** San Francisco, CA, September 2010; Topic: Intersecting identities: impacts on cooperative workplace behaviors.
- **Academy of Management Annual Conference;** Montreal, CN, August 2010; Caucus Topic: Creating the management climate for compassion: Identity and related issues.
- **Society for the Psychological Study of Social Issues Annual Conference;** New Orleans, LA, June 2010; Topic: Intersecting identities: Impacts on workplace caregiving or withholding.

### Invited Academic Presentations

- **MBAAI Conference**, Chicago, IL. April 2024. Topic: DEI and the *Business Case Journal*: The case for institutionalization.
- **Universidad de Sabana**, Bogota, Colombia. January 2024. Topic: Who's not at the table: DEI for all.
- **Javeriana University-Cali**, Colombia. October 2023. Start-Up entrepreneurial directions.
- **PhD Project**: Providence College, Providence, RI. June 2022 and June 2023. Topic: Creation of the Case Teaching Note.
- **SoM Research Spa**: San Francisco, CA. November 2019. Topic: Can they move the needle? A longitudinal examination of students' entrepreneurial mindsets.
- **FOROMET (Women, Business & Technology) XVIII Edición**, Cali, Colombia, Chamber of Commerce. September 2019. Topic: Colombian women, Afro-Colombians and the disabled community and technology today.
- **Engaged Management Scholar Consortium-Temple University**, Philadelphia, PA. September 2018. Topic: From the other side of the looking glass: How the social justice task force became scientists.
- **Catholic University/OMEU**, Montevideo, Uruguay, July 2018. Topic: Cuando conoces una empresaria, has encontrado una fuerza: Mujeres y espíritu empresarial y el paisaje de negocios.
- **Shandong Jianzhu University**, Jinan, China. May 2018. Topics (5): Intersections of theory and management skills in practice; Pitch basket 90: A marketing and finance simulation; USF Immersion: A design thinking exercise; New research venture: A colleague steps out on a limb; Theory in English: Corporate governance concepts
- **Javeriana University**, Cali, Colombia. April 2018. Unexamined: Cali micro-entrepreneurs and their business landscape.
- **California Preservation Conference**, San Francisco, CA, April 2015. Topic: Safeguarding Intangible Cultural Heritage: San Francisco's Legacy Business Registry.
- **Alternative Dispute Resolution Annual Conference**, San Francisco, CA. March 2016. Topic: Keeping it in the family.
- **California Polytechnic University-San Luis Obispo**, CA; January 2016. Topic: Student engagement in business community action.
- **Global Consortium of Entrepreneurship Centers Conference**, University of Florida, Gainesville: October 2015: Topic: Innovative classroom strategies: Family business in action.
- **LeadAmerica**, Stanford University; CA: June 2014. Topic: Creative-Looking Flying Device: Entrepreneurial Brainstorming.
- **SoM Research Spa**: San Francisco, CA. March 2014. Topic: Participatory action research case study: The "community" side of community-engaged learning.
- **Javeriana University**; Cali, Colombia: March 2014. Topic: Testimonios: Identity and Entrepreneurship among Afrocolombians (untranslated from the Spanish).
- **GLCEL Conference**, San Francisco, CA, January 2014. Topic: Participatory Action Research case study: The "community" side of community-engaged learning.
- **LeadAmerica**, Stanford University; CA: July 2013. Topics: Communications Exercise: Jet Fighter; Marketing into Finance: Gift Basket Presentation.
- **LeadAmerica**, Stanford University; CA: July 2012. Topic: Team Building Exercise: Nesting Boxes.
- **Javeriana University**; Cali, Colombia: July 2012. Topic: Testimonios: Identity Stories from Afrocolombians.

- Guest Co-Editor, *Business Case Journal*, Special Issue: DEI, January 2023 to present
- Co-Editor, Teaching Cases – *Entrepreneurship Education & Pedagogy*. 1-year term beginning January 2021.
- Dissertation Committee/Expert Advisor: Christina Claitor, Grand Canyon University, Phoenix Arizona
- Guest editor, *Journal of Case Research and Inquiry*. Special Issue: Entrepreneurship business cases from emerging economies. November 2018 – November 2019.
- EAM-I Conference – 2024 Management Education Track Chair, Taipei, Taiwan; 2022 Management Education Track Chair, Lyon, France; 2019 Management Education Track Chair, Dubrovnik, Croatia
- Promotion and Tenure Review: Dr. Aparna Katre, University of Minnesota-Duluth. October 2018.

### Research in Progress

- Hudson, M.L., Hunter, K.O., Martin, A. Royal Family Pain. Target publication: *Journal of Critical Incidents*.
- Hudson, M. L., Fathallah, R., Micelotta, E. R, Hunter, K.O. & Hutchinson, S. Succession and the LGBTQ+ family-in-business. Target publication: *Family Business Review*.
- Hudson, M. L. , Hunter, K. O. & Sauder, K. Can they move the needle? A case-study longitudinal examination of students' entrepreneurial mindsets. Target publication: *Journal of Social Psychology* OR *Journal of Management Education*.
- Hudson, M. L. & Hunter, K. O. Ignoring evidence: Student self-concept and desirability bias. Target publication: *Journal of Management Education*.
- Hudson, M. L. & Hunter, K. O. The Third Rail: Race and crisis communication. Target publication: *Management Teaching Review*.

### Research Ongoing Education

- **The CASE Association, Level 2 Certification**, Charleston, SC. September 2018.
- **CARMA, Review of Quantitative Methods**, Lima, Peru, June 2015
- **Harvard Case Study Writing Workshop**, Flagstaff, AZ, May 2013
- **CARMA, Review of Qualitative Methods**, Bangalore, India, June 2011
- **CARMA, Ethnographic Research**, Virginia Commonwealth University, Richmond, VA, May 2009
- **CARMA, Grounded Theory**, Virginia Commonwealth University, Richmond, VA, May 2009
- **CARMA, Advanced Topics in Structural Equation Modeling (MPlus)**, Virginia Commonwealth University, Richmond, VA, May 2008
- **CARMA, Introduction to Structural Equation Modeling (LISREAL)**, Virginia Commonwealth University, Richmond, VA, May 2008
- **National Center for Faculty Development and Diversity**, NJ. Research Bootcamp, Spring 2013.
- **NVivo10 Basic and Advanced Workshop**, San Francisco, CA and Melbourne, AU, May 2011 and July 2011

## SERVICE

### Service to the University/Community

- **Alternative Dispute Resolution-Northern California Conference** – January 2015 to January 2017
- **Colombia Fulbright Commission/Javeriana University Entrepreneurship Catedra** - November 2018
- **Delta Sigma Theta Sorority, Inc.** San Francisco Alumnae Chapter – April 2013 to present
- **National Foundation for Teaching Entrepreneurship to Youth, San Francisco**, Board of Advisors - 2012 to present
- **Northern California Chapter – Fulbright Association, Board Member** – January 2021 to present
- **Social Equity Conference**, Law Enforcement and Social Change Co-Chair – November 2015 to June 2016
- **Treasure Island Homeless Development Initiative (TIHDI)** – 2008 to 2011
- **San Francisco Small Business Week Planning Committee** – January 2014 to present
- **USF University-wide Budget Advisory Committee (UBAC)** - August 2019 to 2021; Faculty Co-Chair
- **USF University-wide Community Engaged Learning Committee (CEL)** – January 2021 to present; now Faculty Co-Chair
- **USF University-wide Library Advisory Committee** – 2010 to 2023
- **USF University Assessment Committee** - 2016 to present
- **USF BASE Advisory Committee**, August 2018 to present
- **USF Entrepreneurs Club**, Faculty Advisor - July 2013 to 2021
- **USF Gellert Family Business Center**, Director - 2010 to present
- **USF International Business Undergraduate Program**, Coordinator/Faculty Lead – May 2020 to present
- **USF School of Management, Undergraduate Program Curriculum Review Committee** - 2018 to present
- **USF, School of Management, Assurance of Learning Committee** – May 2016 to present
- **USF, Sister Connection** – September 2022 to present
- **USF Public Service Internship Program**, Director - July 2009 to December 2015
- **USF Black Community Council**, Membership Committee Co-Chair, 2014/15
- **USF School of Management, BSBA Revision Task Force**, 2015, 2020 to present

### Service to the Profession

- **Journal of Immigrant & Refugee Studies** – Reviewer
- **Business Case Journal** – Guest Co-Editor, Reviewer March 2023 to present
- **Entrepreneurship Education & Pedagogy** – Editor, Teaching Cases, January 2021 – December 2021
- **Global Jesuit Case Series/Inspired** - Colombia Casewriting workshop, October 2018
- **The CASE Association** - CASE Mentor, 2017 to present.
- **Association of International Business Conference** – Reviewer, 2014 to present
- **Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)** - Membership Committee, 2011 to 2015; Teaching/Diversity Initiative Committee, 2012 to 2013; Achievement Award Committee 2020 to 2022

### Service to the Profession (continued)

- **International City/County Management Association** - Advisory Board on Graduate Education (ABGE), 2015 to present; International Committee and liaison to the European Union association of local government managers (UDiTE), 2008; ICMA Emerging Leader Mentor, CA – 2020
- **Local Government Hispanic Network** - Task Force on Graduate Education, 2016 to 2020
- **Journal of Management Education** – Reviewer, 2016 to present
- **Journal of Critical Incidents** – Reviewer, 2015 to present
- **National Forum for Black Public Administrators** – Co-Chair, Academic Advisory Council, 2017 to present
- **The Case Journal** – Reviewer, 2015 to present

### Academic Affiliations

Academy of International Business (AIB)	2013-present
Academy of Management (AoM)	2004-present
American Psychological Association (APA)	2017-present
American Society for Public Administration (ASPA)	2011-2017
Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)	2004-2017
Eastern Academy of Management	2015-present
Eastern Academy of Management-International (EAM-I)	2011-present
Family Firm Institute (FFI)	2011-present
Management Faculty of Color Association (MFCA)	2008–present
Phi Alpha Alpha Honor Society	2011-present
Phi Delta Kappa Honor Society	2014-2015
Sisters of the Academy (SOTA)	2008-present
Society for the Psychological Study of Social Issues (SPSSI)	2012-present
Text and Academic Authors Association	2012-present
The PhD Project (KPMG)	2005-2007
Western Academy of Management (WAM)	2009-2013